

Make Summer Count 2017

PUBLIC EDUCATION PARTNERS & GREENVILLE COUNTY SCHOOLS

For a second year, Scholastic collaborated with Public Education Partners and Greenville County Schools to determine the impact of Make Summer Count (MSC), an initiative aimed at eliminating summer reading loss.



POSITIVE FINDINGS CONSISTENT OVER 2 YEARS!



Book consumption
was greater than the
national average

12
BOOKS
NATIONAL
AVERAGE*

*National average based on Scholastic's nationally representative *Kids & Family Reading Report*™ with kids aged 6–11.



MSC increased confidence in reading

79%
OF STUDENTS
AGREE

They were better readers in the fall because of summer reading



18,000+
K–5 STUDENTS



29
SCHOOLS



10
BOOKS
self-selected by students



27
READING NIGHTS
hosted over the summer

MSC succeeded in engaging families to support summer reading

95%
OF FAMILIES
AGREE

Family Reading Nights were valuable in learning how to support their children's reading

96%
OF FAMILIES
AGREE

The free books contributed to their children reading more over the summer

100%
OF FAMILIES
AGREE

Reading books over the summer would help their children during the school year

60% OF FAMILIES
AGREE
They learned ways to talk to their children about books

